

MTD Quick Tips

Sean, I Need A Model!

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Sean, I Need A Model!

No, I am not talking about Naomi Campbell or an air-fix jet fighter! (gosh, I'm showing my age with that last one!)

Instead, I am talking about leadership models!

I received an interesting email from a past delegate of one of our courses.

Here it is:

Dear Sean,

I hope business is booming as ever and that MTD dominate the market for years to come! You guys certainly deserve it!

I hope you remember me! I was fortunate enough to attend a leadership programme that you ran for the company I worked for at the time. I thought it was the best I have ever attended - and I have attended 5 if them over the years! Yours was just so different and effective.

Anyhow, I got headhunted and I am now a Director of a smaller firm (300 employees) but I am now feeling like I am making a difference.

The reason for my email is that I am looking for an easy to remember model that I can pin to my desk or keep in my draw that can remind me of what I need to do as a leader and to keep me focused - would you have something like this?

I hope you can help. We are completing budget reviews at the moment and as soon as I know what we have got to play with for training and development I will call you in for a chat!

Thanks again for all you do

Dave W.
PS - Love the tips you send!

Keeping a model to hand is an excellent way to keep re-enforcing what you should be doing.

By continually looking and reviewing the content you will soon make it second nature.

I love traveling to Italy and during the weeks leading up to a trip I will carry around with me some cards with some phrases I want to learn and every now and again I will get them out and go over them. They are very handy when you are waiting for a delayed train or tube!

Anyhow, I have put a model together for you to keep and to review.

I recommend that you look at it on a regular basis and ask yourself:

- AM I DOING THESE THINGS?

- WHAT AM I DOING?

- WHAT AM I GOING TO DO?

Here is the download:
http://www.m-t-d.co.uk/model.htm

Until the next time, take care of yourself

Live, love and laugh

Sean

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About Sean McPheat



Sean McPheat

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Founder and MD of international management development firm MTD Training, Sean McPheat is widely regarded as a leading authority on modern day management and leadership.

Sean is a bestselling author, and has been recognised for his own business building skills through the **British Business Awards** and has been featured in the **Who's Who Of Britain's Business Elite**.

He has been a regular judge for the UK's Young Enterprise Programme but was not as horrible as Simon Cowell (well almost!)



Sean has been featured on **CNN International, the BBC, SKY, ITV, The Guardian, Forbes, Arena Magazine, Marketing Weekly, Business Zone, Winning Edge** and radio stations such as BBC WM and LBC (London's Big Conversation).

Sean has over **250 media credits** to his name and his weekly email tips go out to over **60,000 people** interested in management and development strategies.

Sean is also a **much sought after media figure and motivational speaker** on all topics related to management, HR, business improvement and entrepreneurialism.