

MTD Quick Tips

The 3 Elements Of An Objective

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The 3 Elements of an Objective

Whenever you need to set objectives you always hear that they need to be SMART.

You know what I mean...

Specific

Measurable

Achievable

Realistic

Timebound

Well, I thought I would put together a 1 page document that will help you the next time you need to put together objectives for yourself or set them for others.

There are 3 key elements to setting any objective.

Visit the link below to find out what they are and then use them yourself.

http://www.m-t-d.co.uk/threeelements.htm

I hope you enjoy it?

Until the next time, take care of yourself

Live, love and laugh

Sean

Sean McPheat
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About Sean McPheat



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Founder and MD of international management development firm MTD Training, Sean McPheat is widely regarded as a leading authority on modern day management and leadership.

Sean is a bestselling author, and has been recognised for his own business building skills through the **British Business Awards** and has been featured in the **Who's Who Of Britain's Business Elite**.

He has been a regular judge for the UK's Young Enterprise Programme but was not as horrible as Simon Cowell (well almost!)



Sean has been featured on **CNN International, the BBC, SKY, ITV, The Guardian, Forbes, Arena Magazine, Marketing Weekly, Business Zone, Winning Edge** and radio stations such as BBC WM and LBC (London's Big Conversation).

Sean has over **250 media credits** to his name and his weekly email tips go out to over **60,000 people** interested in management and development strategies.

Sean is also a **much sought after media figure and motivational speaker** on all topics related to management, HR, business improvement and entrepreneurialism.