

MTD Quick Tips

Lessons From Leaders

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Lessons from Leaders

As someone who is interested in management and leadership, you should always be looking for role models and advice to get that little bit better.

You should look at some of the most successful leaders in our time and learn from their experiences.

I am currently reading a very interesting book called "TRUMP - The Way To The Top - The Best Business Advice I ever Received". I bought this at a book store in Beverly Hills when I was there recently.

Within this book Donald Trump and has team hunted out some of the world's most successful business leaders and asked them one question:

"What's the best business advice you ever received?"

Here are some of the snippets from the book. I hope they help you too.

"Your values, work ethic and personal standards are always visible, whether you're a janitor or a CEO. Work hard because some-body's always watching"
IVAN SEIDENBERG
CHAIRMAN AND CEO, VERIZON

"In terms of taking entrepreneurial risks, I know of very few really successful people who made the correct decision much more than 50 per cent of the time. They became successful, however, by cutting their losses and getting back into the fight"
JERRY JONES
OWNER, DALLAS COWBOYS FOOTBALL CLUB

"Think like a good journalist. Don't be afraid to ask questions or say you don't know. Run meetings in a way in which you ask each person to offer her or his point of view"
CHRISTIE HEFNER
CHAIRMAN AND CEO, PLAYBOY ENTERPRISES INC

I hope you take their comments on board?

Until the next time, take care of yourself

Live, love and laugh

Sean

Sean McPheat
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About Sean McPheat



Sean McPheat

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Founder and MD of international management development firm MTD Training, Sean McPheat is widely regarded as a leading authority on modern day management and leadership.

Sean is a bestselling author, and has been recognised for his own business building skills through the **British Business Awards** and has been featured in the **Who's Who Of Britain's Business Elite**.

He has been a regular judge for the UK's Young Enterprise Programme but was not as horrible as Simon Cowell (well almost!)



Sean has been featured on **CNN International, the BBC, SKY, ITV, The Guardian, Forbes, Arena Magazine, Marketing Weekly, Business Zone, Winning Edge** and radio stations such as BBC WM and LBC (London's Big Conversation).

Sean has over **250 media credits** to his name and his weekly email tips go out to over **60,000 people** interested in management and development strategies.

Sean is also a **much sought after media figure and motivational speaker** on all topics related to management, HR, business improvement and entrepreneurialism.